

62
64—Madonna Lily (L. Candidum) June Blooming
3 for \$2.50, 12 for \$9.00, 25 for \$17.50



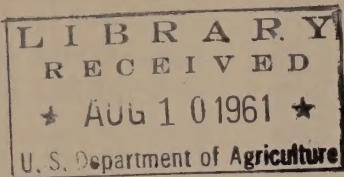
SEE
"EARLY
BIRD
Discount"
INSIDE



Max Schling Seedsmen, Inc.

538 Madison Avenue • New York 22, N. Y.
Telephone: ELdorado 5-5620

[1961]



RALPH R. SHAW
U. S. DEPT. OF AGRICULTURE
WASHINGTON 25, D. C.

BULK
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 2785



We've been in business for generations, have sold millions of beautiful Tulips, Daffodils and other fine flowering bulbs and plants. The name MAX SCHLING is magic to garden lovers, for there is no compromise with quality here.

The varieties we offer here are the best varieties grown, and the bulbs and plants are of the finest quality. All are GUARANTEED TO BLOOM—to bring glorious color to your garden and cut flower pleasure to all the family.

ITS EASY TO HAVE BEAUTIFUL FLOWERS THIS SPRING. Just plant quality bulbs this Fall, and you can have beauty at your own front door.

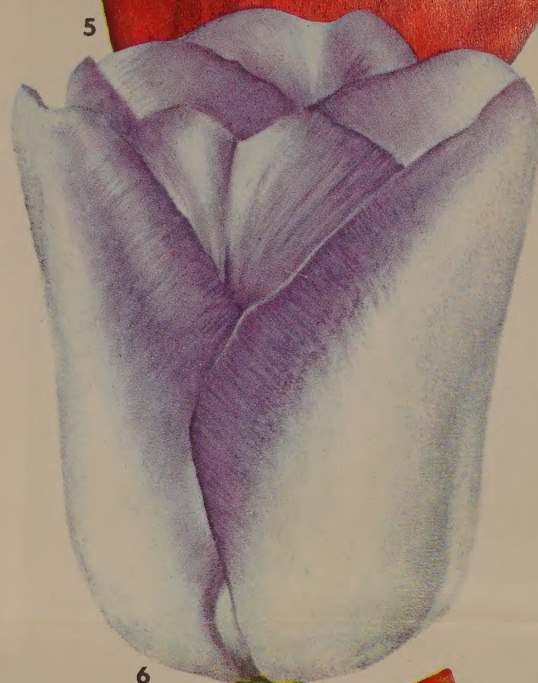
Imported Holland TULIPS

- | | |
|------------------------|------------------|
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| 2—Clara Butt | 5—Scarlet Leader |
| 3—Mrs. J. T. Scheepers | 6—Magician |
| 7—Queen of the Night | |

Each of the above varieties, 12 for \$1.50, 25 for \$2.95, 100 for \$11.50

MAX SCHLING'S SPECIAL TULIP GARDEN SELECTION

10 each of 7 above varieties, 70 in all, **\$7.00**
20 each of 7 above varieties, 140 in all, **13.25**



RARE and EXOTIC VARIETIES Parrot Tulips

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|---------------|--------------------------------------|
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| 9—Texas Gold | Not illustrated—Orange Favorite |
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PRINCEPS (Not illustrated) Exactly like Red Emperor but blooms later. For a long spectacular display plant both together.

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100 for \$17.50

CLUSIANA: (Not illustrated) Peppermint Stick Tulip, 8" tall. 12 for \$2.25, 25 for \$4.45,
100 for \$17.50



13—KAUFMANNIANA Water Lily Tulip, white flushed rose. 4 inches tall. 12 for \$2.00, 25 for \$3.90, 100 for \$15.00

DATE _____

NAME _____

STREET _____

CITY _____ STATE _____

Quantity	DESCRIPTION OF ITEM	Amount
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DESCRIPTION OF ITEM

Amount

Less 20% if paid order mailed before Sept. 15, 1961

TOTAL

CHECK OR MONEY ORDER ENCLOSED

PLEASE BILL ME ☐ DINERS No.....

AMER. EXPRESS NO.....

CUT ALONG DOTTED LINE

36—Scarlet Elegance
12 for \$2.25
25 for \$4.45
100 for \$17.50



35—Mt. Hood
12 for \$2.25
25 for \$4.45
100 for \$17.50



34—King Alfred
12 for \$2.25
25 for \$4.45
100 for \$17.50

10 EACH OF 6 ILLUSTRATED VARIETIES IN BOX

**KING ALFRED
MT. HOOD**

LA RIANTE
CHEERFULNESS (YELLOW)

SCARLET ELEGANCE
MRS. R. O. BACKHOUSE

60 IN ALL, \$10.00.



39—La Riante.
12 for \$2.25 25 for \$4.45
100 for \$17.50



38—Yellow Cheerfulness
12 for \$2.25 25 for \$4.45
100 for \$17.50



37—Mrs. R. O. Backhouse
(The pink Daffodil)
12 for \$2.25 25 for \$4.45
100 for \$17.50



40—White Cheerfulness
12 for \$2.25 25 for \$4.45 100 for \$17.50



41—Actaea
12 for \$2.25
25 for \$4.45
100 for \$17.50



42 —Texas
12 for \$2.25, 25 for \$4.45,
100 for \$17.50



43—Estate Lily (July flowering)
3 for \$3.50, 12 for \$12.50, 25 for \$24.00.

44—Rubrum Lily (August flowering)
3 for \$3.50, 12 for \$12.50, 25 for \$24.00.

44A—Lilium Speciosum Album: A pure white form of the Rubrum Lily, blooming 10 days later.
3 for \$5.25, \$18.75 per dozen, 25 for \$35.00.

46—Gold Band Lily (L. Auratum) July Flowering
3 for \$5.25, 12 for \$18.75, 25 for \$35.00



45—Regal Lily (July flowering)
3 for \$2.50, 12 for \$9.00,
25 for \$17.50



47—
NEW GOLDEN REGAL LILY
(July flowering)
\$3.00 each, 12 for \$33.00, 25 for \$65.00.

EARLY BIRD DISCOUNT

Save 20% by sending your cash order before Sept. 15.

You save 20¢ on each dollar's worth of Max Schling's Quality Bulbs and Plants in this catalogue by mailing cash orders early! You benefit by saving; we gain by being able to advise our farms as to your requirements.

Don't delay, mail check or cash—with order—before Sept. 15, and deduct 20% from total of your order.



48—POT OF GOLD CROCUS MIXTURE:
A careful blend of yellow, purple, blue, white, and striped Crocus, the true harbingers of Spring. 50 for \$2.00, 100 for \$3.75, 1000 for \$33.75
CROCUS IN SEPARATE COLORS:
Purple, yellow, blue. 25 for \$1.25, 100 for \$4.50
Striped, white. 25 for \$2.25, 100 for \$8.00

52 — MAX SCHLING'S FAMOUS OREGON TRAIL MIXTURE of Daffodils and Narcissi

A carefully balanced mixture designed to provide a wide color range and long blooming period. Naturalize them under trees, in the woods, or plant them in masses wherever a beautiful splash of gay Spring color is wanted.

50 for \$5.00, 100 for \$9.00, 1000 for \$75.00.



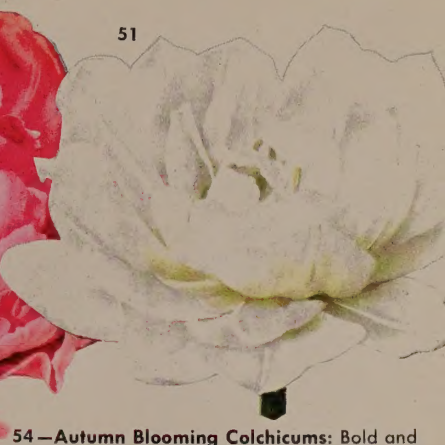
49

DOUBLE FLOWERING TULIPS
49—Nizza 50—Mayblossom 51—Mount Tacoma
Uncle Tom: Deep Maroon (not illustrated)
Symphony: Cherry Red (not illustrated)
12 for \$2.00 25 for \$3.95 100 for \$15.00

50



51



53—Fusilier: Resembles a cluster of large strawberries. Brilliant vermilion flowers, 3 and 4 per stem.
12 for \$3.60, 25 for \$7.00, 100 for \$27.00



54—Autumn Blooming Colchicums: Bold and graceful Crocus-like chalice, blooming every October when garden color is at a premium. These amazing bulbs may also be grown indoors on a windowsill without soil or water. Choice of Violet or White:
3 for \$2.00, 12 for \$6.50, 25 for \$12.75
Please order before October



LONG LASTING PERENNIALS



55—BONNIE HEATHERS: Thrive in sun or part shade. Compact growers. Excellent for the Rock Garden or in foundation plantings. Choice of lavender, white, pink or red.
3 of any color \$5.95 12 of any color \$22.50



56—Christmas Rose: This lovely plant actually starts to bloom in December and continues throughout the entire winter.
\$2.00 each, 6 for \$10.00

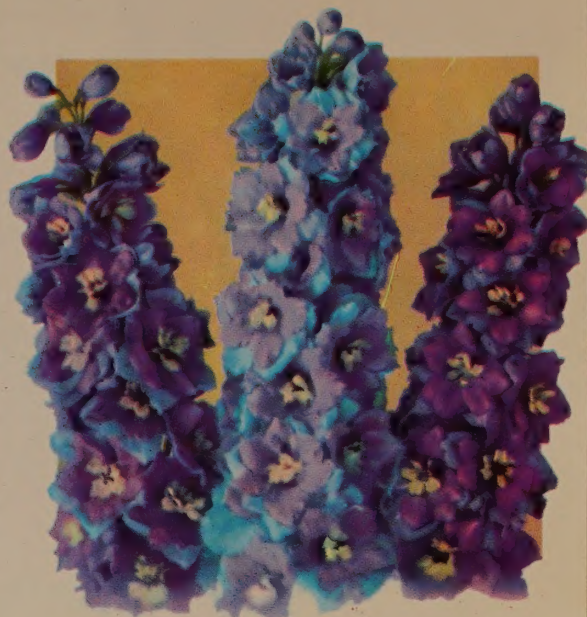


57—RARE HYBRID RHODODENDRONS: For evergreen loveliness and Spring splendor. Well formed flowering size. Choice of white, pink, red, lavender or purple.
\$5.95 each 3 for \$16.50 10 for \$50.00

58—Long-Spurred Columbine: Growing 2-2½ feet tall, these are a requisite for every perennial garden.
3 for \$2.50, 10 for \$7.50, 25 for \$17.50



59—TREE PEONIES: A treasure for your garden, for the first time at popular prices. Available in red, pink or white.
\$2.95 each 3 for \$7.95 10 for \$25.00



60—Pacific Hybrid Delphinium: These stately beauties bloom in June and again in September. Available in White, Lavender, Pink, Blue or Purple.
\$2.00 each, 6 for \$10.00



Perfect Garden Labels

A gardening necessity.

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. Eraseable for reuse.

Perfect Border Labels	25	100
(5 in.)	\$2.90	\$11.00
Perfect Rock Garden Labels		
(4 in.)	2.35	8.70
Perfect Show Garden Labels		
(7 in.)	3.60	13.50
Perfect Tie-On Labels		
(With copper wire)	4.25	
Perfect Pot Labels		
(4 in.)	3.50	



62—HARDY PHLOX: This is the stalwart of your garden during the summer months when color is so much needed. It produces abundant bloom during the entire summer and early fall.

DAILY SKETCH Light pink
MARY LOUISE Large late white
SALMON BEAUTY Richest deep salmon
LEO SCHLAGETER Brilliant red
SILVERTON Large clear lavender-blue
LILLIAN Cameo-pink

3 for \$2.50, 10 for \$7.50,
25 for \$17.50

63 HYBRID COLORAMA TULIPS

Welcome spring with this glorious riot of color. These early blooming tulips are hybrids between fosteriana (Red Emperor) and several select low growing species. Flowers come in April in a wide range of spring colors. Growth is compact, making these especially good for borders, massed plantings, and rock garden planting.

\$2.50 per dozen
\$4.85 per 25
\$18.50 per 100





IRIS

14-MAX SCHLING'S GIANT IRIS

Max Schling's Mahogany
Max Schling's Deep Purple
Max Schling's Pink
Max Schling's White
Max Schling's Yellow
Max Schling's Blue

All above Iris, \$1.95 each, 6 for \$10.00

DWARF IRIS. Perfect for rock gardens and borders. These delicate looking but hardy miniatures grow about 6" tall and bloom early. 3 for \$2.25, 12 for \$7.50.

15-PRIZE PEONIES FOR YOUR GARDEN

Strong flowering size, 2 to 3 flowering eyes per root and more. Not to be confused with small divisions. Delivery through November.

OLD FAVORITE COLLECTION

6 Fine Cut-Flower Varieties

BARONESS SCHROEDER: Blush pink fading to pure white. Fragrant.

FELIX CROUSSE: Brilliant red. Free blooming.

FESTIVA MAXIMA: Pure white, flecked red.

JEANNOT: Light lavender-pink.

Very sweet scented.

KARL ROSENFELD: Deep crimson.

MONS. JULES ELIE: Huge bright pink.

Each of above: \$2.00

Collection: 1 each of 6 varieties, \$10.00



CONNOISSEUR PEONY COLLECTION

ALICE HARDING: The largest of all Peonies. Opens blush, fades to white.

E. C. SHAW: Lovely light old rose.

ELLA CHRISTIANSEN: Large deep pink.

LE CYGNE: Finest pure white.

MONS. MARTIN CAHUZAC: Darkest mahogany-red.

Each of above \$3.00

Collection: 1 each of 5 varieties, \$12.50.

JAPANESE OR CRESTED PEONIES

(Single with center cushion)

ANTWERPEN: Fine pure pink with enormous gold crest. \$2.50 each.

EVA: Bright crimson, golden center. \$2.00 each.

SNOW WHEEL: Pure white with golden center. \$4.00 each.

PINK DELIGHT: Fine pure pale pink with golden crest. \$2.50 each.

TOMATE-BAKU: Very large china-pink with golden center. A premium variety. \$5.00 each.

Collection: 1 each of the above 5 varieties, for \$12.50.



16-SHOWY ORIENTAL POPPIES

A greatly improved strain of immense 8-10 inch bloom. The colors are lovely.

CURTIS GIANT FLAME: Mammoth flowers 11" across on 4' stems. The flowers are blazing red.

CURTIS GIANT FLESH-PINK: The flower is flesh-pink, slightly tinted lavender. Blooms are 9 1/2" across on stems 3' high.

CURTIS GIANT MAHOGANY: Deep oxblood on mahogany.

CURTIS MULBERRY: Rich shadings of mulberry, large 8" flowers on 3-4' stems.

CURTIS GIANT WATERMELON: Exquisitely textured deep pink flowers 7" across.

BARR'S WHITE: White with black markings.

3 for \$3.50, 10 for \$10.50.

FRAGRANT Hyacinths



- 17—L'Innocence (white)
- 18—Lady Derby (pink)
- 19—City of Haarlem (yellow)
- 20—King of the Blues

All above varieties

12 for \$3.00, 25 for \$5.85,
100 for \$22.50

NOVELTY HYACINTH AMETHYST;

(Not illustrated)

Huge Lavender Pink

12 for \$6.65, 25 for \$13.25,
100 for \$50.00



White Grape Hyacinths:
(Not illustrated)

25 for \$1.25, 100 for \$4.50,
1000 for \$40.50.

21—Blue Grape Hyacinths: Especially beautiful
in mass plantings with Yellow Daffodils.
25 for \$1.00, 100 for \$3.75, 1000 for \$33.75.

BULBS FOR INDOOR CULTURE

23—LILY OF THE VALLEY: Among the most popular of all indoor bulbs, these fragrant bells may be expected within 3 weeks of planting.

12 for \$3.00, 25 for \$5.85,
100 for \$22.50

Bulb Fiber, sufficient to plant 12,
25¢ additional.

24—YELLOW CALLA: Beautiful for flower and foliage. Easy to grow. Shipped in December.

\$1.25 each

\$13.75 per dozen



22—DUTCH HYBRID AMARYLLIS: These tremendous flowers eclipse all other varieties ever offered, both as to size and beauty. Available in following named varieties:

Snow White Pink Beauty
Crimson Velvet Salmon Queen
Scarlet Triumph Orange Glow
Candy Cane (white with red stripes)

Shipped about November 1st

all above varieties \$6.00 each, 3 for \$16.50



25—Gloriosa: This exotic climbing vine produces brilliantly colored flowers suitable for use as corsage flowers.

each \$1.75, 12 for \$19.25



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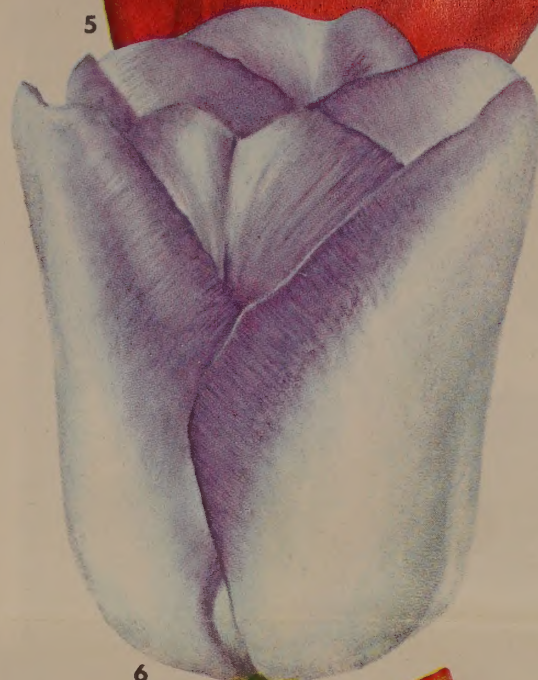
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26—PEACE: Huge golden yellow, turning to cream with pink edges. Many consider this the best rose ever introduced.

\$2.75 each;
10 for \$24.75.

26



27



28



**CREAM O' THE
CROP ROSE COLLECTION**

One each of the seven bush
roses illustrated, No's 26-32,

a \$22.95 value for
only \$19.95.

30



30—SARABANDE: 1960 All America Winner. Blazing orange-red. Bright yellow centers contrast with the vivid petal color, making this rose truly spectacular. Plants are compact and well formed and produce a constant wealth of long lasting flowers.

\$3.30 each; 10 for \$29.70.

29



Climbing Everblooming Roses

33—Blaze

\$2.75 each, 10 for \$24.75

(Not illustrated) The New Dawn (Pink)

\$2.75 each, 10 for \$24.75

27—CHRYSLER IMPERIAL: Vivid, rich crimson with blood-red overtones. Long tapering buds open into huge double, fragrant blooms.

\$3.30 each; 10 for \$29.70.

28—GARDEN PARTY: The newest All America winning hybrid tea rose. Center, rich ivory with apple blossom pink petal edges. Vigorous and free flowering. Produces huge bloom.

\$3.50 each; 10 for \$31.50.

29—WHITE KNIGHT: The finest pure white hybrid tea ever introduced. Delightfully fragrant flowers, borne freely on vigorous plants with glossy dark green foliage.

\$3.30 each; 10 for \$29.70.

**FLORIBUNDA DWARF
Everblooming Roses**

This Group Will Grow in Partial Shade.

- A. CARROUSEL. Bright red, vigorous and free flowering.
- A. CIRCUS. Yellow with rich red and scarlet tones.
- B. FASHION. Luminous coral-pink overlaid with gold.
- A. FUSILIER. 1958 All-America Winner. Lovely cluster flowers of brilliant flame, shaded to scarlet.
- B. GARNETTE. A much desired small red cluster Rose. Low grower, good for borders and splendid for cutting.
- A. GOLD CUP. 1958 All-America Winner. Truly outstanding new floribunda flowers of purest golden yellow in heavy clusters.
- A. JIMINY CRICKET. Tangerine blend of coral and red.
- A. LILIBET. Soft pink.
- B. PINK ROSETTE. Fully double pure pink.
- A. VOGUE. Rich bright pink; very free flowering.
- A. WHITE BOUQUET

ROSE PRICES

All varieties marked "A" \$3.30 each,
10 for \$29.70.

All varieties marked "B" \$2.75, 10 for \$24.75.



31—KORDES PERFECTA All American Award Winner 1959. Completely different from any other rose. Cream-white lined pink and carmine, deepening throughout as the flower opens. Flowers measure 4½ to 5 inches across and are borne in profusion on vigorous plants with deep luxuriant, glossy foliage.

\$3.50 each; 10 for \$31.50.



32—PINK PEACE Pat. Pending (Hybrid Tea) Deep dusty pink of terrific size and of greater free-blooming quality than Peace. The huge, luminous, fragrant blooms are borne one to a long sturdy stem opening from shapely fat buds to very double, very full cupped flowers of from 60 to 65 petals. A vigorous, bushy, upright grower with large, leathery, disease resistant foliage.

\$3.30 each; 10 for \$29.70